

## ADVERTISING/SPONSORSHIP OPPORTUNITIES

# ONONDAGA EARTH CORPS EARTH CORPS • ENCORE 2018

EMPOWERING YOUTH · BUILDING COMMUNITY

A fundraising event including dinner & entertainment

**SATURDAY, NOVEMBER 3, 2018 5:30 - 9:30 PM**

May Memorial Unitarian Universalist Society  
3800 E. Genesee Street, Syracuse, NY 13214



Please note our TWO sponsorship options on offer – the Event Sponsorship Package (that combines a program ad, event ad, dinner reservations and other benefits), or a single Program Advertisement in our program that has year-round visibility. Gifts to The Onondaga Earth Corps are tax deductible to the extent permitted by law. Onondaga Earth Corps is a 501(c) 3 nonprofit organization. Federal Tax ID# 46-0593831

### **EVENT SPONSORSHIP PACKAGE**

#### **PLATINUM SPONSOR \$2500**

- Full page COLOR Ad in Program Guide – with year-long distribution
- Logo recognition on website for one year
- Signage at event
- Acknowledgement at podium
- A reserved table for 8\*

#### **GOLD SPONSOR \$1250**

- Full page COLOR Ad in Program Guide – with year-long distribution
- Logo recognition on website for one year
- Signage at event
- Acknowledgement at podium
- Dinner reservations for 4\*

#### **SILVER SPONSOR \$500**

- Half-page COLOR Ad in Program Guide – with year-long distribution
- Logo recognition on website for one year
- Signage at event
- Dinner reservations for 4\*

#### **BRONZE SPONSOR \$250**

- Quarter page COLOR Ad in Program Guide
- Logo recognition on website for one year
- Dinner Reservations for 2

Fund a new truck \$\_\_\_\_\_. This donation will be designated for a fund to purchase a new truck.

*\*Please note that unused guest tickets enable youth and young adult crew members to attend this event. We will be contacting you in October regarding the guest tickets.*

### **PROGRAM ADVERTISING (BUSINESS/TRIBUTE)**

***Payment for event program advertising is due at the time of contract. All advertising copy must be received camera-ready.***

Full Page COLOR \$1000 (5 1/2" width x 8 1/2" height)

Half Page COLOR \$375 (5 1/2" width x 4 1/4" height)

Quarter Page COLOR \$175 (2 1/2" width x 3 3/4" height)

Business card COLOR only \$100

Listing in program \$50 or more – Friend of OEC

# ADVERTISING/SPONSORSHIP OPPORTUNITIES

*Deadline to be included in print materials: 10/03/2018*

## SPONSOR CONTACT INFORMATION

(Tax letter will be sent to this person/address.)

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

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## SPONSOR ADVERTISEMENT DETAILS

- Please print the way your company or name should be listed in event material

\_\_\_\_\_

- Company logo – submit high resolution vector file (eps, pdf, tiff, 300 dpi with fonts embedded)

▪ Company web address or URL \_\_\_\_\_

▪ Facebook address \_\_\_\_\_

▪ Twitter address \_\_\_\_\_

▪ Other social media \_\_\_\_\_

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## SPONSOR AD FORMAT/SPECIFICATIONS

- Business/Tribute Ad – I wish to place a business/tribute ad in the event program

Please use this wording \_\_\_\_\_

\_\_\_\_\_

- Camera-ready Ad (enclosed or emailed) Details –

\_\_\_\_\_

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Email camera ready ads, questions and any correspondence to:

**onondagaeearthcorps@gmail.com**

**Thank you for your support!**

**ONONDAGA EARTH CORPS**

100 NEW STREET RM 239 | SYRACUSE, NY 13202 | 315-565-3797

WWW.ONONDAGAEARTHCORPS.ORG