

ADVERTISING/SPONSORSHIP OPPORTUNITIES

ONONDAGA EARTH CORPS EARTH CORPS • ENCORE 2018

EMPOWERING YOUTH · BUILDING COMMUNITY

A fundraising event including dinner & entertainment

SATURDAY, NOVEMBER 3, 2018 5:30 - 9:30 PM

May Memorial Unitarian Universalist Society
3800 E. Genesee Street, Syracuse, NY 13214



Please note our TWO sponsorship options on offer – the Event Sponsorship Package (that combines a program ad, event ad, dinner reservations and other benefits), or a single Program Advertisement in our program that has year-round visibility. Gifts to The Onondaga Earth Corps are tax deductible to the extent permitted by law. Onondaga Earth Corps is a 501(c) 3 nonprofit organization. Federal Tax ID# 46-0593831

EVENT SPONSORSHIP PACKAGE

PLATINUM SPONSOR \$2500

- Full page COLOR Ad in Program Guide – with year-long distribution
- Logo recognition on website for one year
- Signage at event
- Acknowledgement at podium
- A reserved table for 8*

GOLD SPONSOR \$1250

- Full page COLOR Ad in Program Guide – with year-long distribution
- Logo recognition on website for one year
- Signage at event
- Acknowledgement at podium
- Dinner reservations for 4*

SILVER SPONSOR \$500

- Half-page COLOR Ad in Program Guide – with year-long distribution
- Logo recognition on website for one year
- Signage at event
- Dinner reservations for 4*

BRONZE SPONSOR \$250

- Quarter page COLOR Ad in Program Guide
- Logo recognition on website for one year
- Dinner Reservations for 2

Fund a new truck \$_____. This donation will be designated for a fund to purchase a new truck.

**Please note that unused guest tickets enable youth and young adult crew members to attend this event. We will be contacting you in October regarding the guest tickets.*

PROGRAM ADVERTISING (BUSINESS/TRIBUTE)

Payment for event program advertising is due at the time of contract. All advertising copy must be received camera-ready.

Full Page COLOR \$1000 (5 1/2" width x 8 1/2" height)

Half Page COLOR \$375 (5 1/2" width x 4 1/4" height)

Quarter Page COLOR \$175 (2 1/2" width x 3 3/4" height)

Business card COLOR only \$100

Listing in program \$50 or more – Friend of OEC

ADVERTISING/SPONSORSHIP OPPORTUNITIES

Deadline to be included in print materials: 10/15/2018

SPONSOR CONTACT INFORMATION

(Tax letter will be sent to this person/address.)

Name _____

Company _____

Address _____

City/Zip _____

Phone Number _____ Email _____

SPONSOR ADVERTISEMENT DETAILS

- Please print the way your company or name should be listed in event material

- Company logo – submit high resolution vector file (eps, pdf, tiff, 300 dpi with fonts embedded)

▪ Company web address or URL _____

▪ Facebook address _____

▪ Twitter address _____

▪ Other social media _____

SPONSOR AD FORMAT/SPECIFICATIONS

- Business/Tribute Ad – I wish to place a business/tribute ad in the event program

Please use this wording _____

- Camera-ready Ad (enclosed or emailed) Details –

Email camera ready ads, questions and any correspondence to:

onondagaeearthcorps@gmail.com

Thank you for your support!

ONONDAGA EARTH CORPS

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WWW.ONONDAGAEARTHCORPS.ORG